



Dr. James M. Cox, DC, DACBR, and Keiser University College of Chiropractic Medicine announce the MATCHING FUNDS campaign for chiropractic research at Keiser University College of Chiropractic Medicine.

**Dr. Cox pledges to match all donations to the COX® FUND at Keiser up to \$100,000 a year.**

*How are the Monies in the Cox® Fund Used?*

*The funds are used to support researchers' efforts either as seed money for "pilot projects" to demonstrate a new project worthy of funding to a funding agency, as supplemental money to keep current research projects moving forward, or primary funding of a project from start to finish.*

As a continuation of his professional life's commitment to the scientific documentation of chiropractic's efficacy in the realm of treating and managing musculoskeletal spine conditions, this matching funds' commitment is offered with the desire to inspire his colleagues to join this effort. For with research documentation, chiropractic has the opportunity to grow its recognized role in the healthcare system.

As he has stated many times in various forums, there is ***no better time to be a chiropractor than now*** and ***no better time to support the research efforts behind chiropractic's recognized forte of helping spine and radicular pain conditions non-surgically.***

Dr. Cox continues to donate all royalties from his textbook by Lippincott Williams & Wilkins, *Low Back Pain: Mechanism, Diagnosis, Treatment*, 7th edition, as well as various honorarium for speaking engagements to the COX® FUND at Keiser as well and encourages his colleagues to join him in building this Fund.

Please join Dr. Cox in his financial support of research and donate today. Any amount is beneficial. Participation in this effort is key to maximizing the impact of chiropractic research for years to come.

**Donation by CREDIT CARD:** <https://forms.keiseruniversity.edu/kuccm-matching-funds-challenge>

**Donation by CHECK:**

- (1) Make check payable to: "Keiser University College of Chiropractic-Cox® Fund"
- (2) MEMO LINE: COX® FUND
- (3) Mail to: James M. Cox, DC / COX® FUND, 429 E. Dupont Road #98, Fort Wayne IN 46825

Thank you for your generosity and support of chiropractic research,

*Jim*

James M. Cox, D.C., D.A.C.B.R., F.A.C.O.(H), Hon.D.Litt.  
Diplomate, American Board of Chiropractic Radiology

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Amount of Donation: \$ \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

*office use only: donation received on \_\_\_/\_\_\_/\_\_\_ by \_\_\_\_\_ forwarded \_\_\_/\_\_\_/\_\_\_ receipt sent on \_\_\_/\_\_\_/\_\_\_*